19th ANNUAL FRIENDS OF THE GOLF COURSE INVITATIONAL
CORPORATE SPONSORSHIP MENU

Friends of the Golf Course Invitational | June 13th, 2024
The annual Friends of the Golf Course Invitational is a chance for donors, members, and guests to come together for a fun day of golf here at the University of Maryland Golf Course. The event is part to show our appreciation to the donors for their support of the golf course as well as raise additional funds for enhancements to the golf course through projects and equipment.

Sponsorship Opportunities:

Beverage Cart Sponsorship $500
2 Carts Available
- Corporate Logo displayed on beverage cart for the duration of the outing
- Corporate Logo on printed and digital signage on players golf carts

Hole Sponsorship $125 (per hole)
- Company name and logo displayed at the tee box of particular hole on printed signage
- Corporate Logo on digital signage at reception

Closest to the Pin Sponsorship $500
1 Available
- Exclusive sponsor of the “Closest to the Pin” contest, held throughout the day at one hole on course
- Corporate Logo and name displayed at the hole on printed signage
- Corporate Logo on digital signage at the reception
- Opportunity to select one par 3 to set up table to distribute giveaways to attendees

Putting Contest (@Practice Green) Sponsorship $500
1 Available
- Exclusive sponsor of the putting contest, held throughout the day on the practice green
- Corporate Logo and name displayed at the putting green on printed signage
- Corporate Logo on digital signage at the reception
- Opportunity table at the putting green to distribute giveaways to attendees

Prize Contributor In Kind
Opportunity to provide items (gift certificates, gift cards, event tickets, sports equipment, apparel, etc.) that can be used as giveaways or prizes for contests and silent auction at the outing

Sponsorship Deadline: May 31, 2024

Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation Inc., an affiliated 501 c(3) organization authorized by the Board of Regents. Gifts are tax deductible as allowed by law. Please consult your tax advisor.
SPONSORSHIP ADDENDUM

In support of our mission, the University of Maryland Division of Student Affairs accepts sponsorships under strict guidelines. The Division of Student Affairs reserves the right to refuse any sponsorship we believe is incompatible with our mission and values.

Sponsorship Guidelines

- The Division of Student Affairs has sole discretion for determining the types of sponsorships that will be accepted. The presence of a sponsorship does not imply in any manner endorsement of the sponsor or sponsor's product.

- The Division of Student Affairs will not accept a sponsorship that, in our sole opinion, is not in good taste. We will not permit a sponsorship a) involving illegal or objectionable products or services, or b) that is offensive to any individual or group of individuals based on age, color, national origin, race, religion, sex, sexual orientation, or disability c) that promotes alcohol, firearms, ammunition, fireworks, gambling, pornography, or tobacco.

- Sponsored content on our sites, in publications and other collateral materials must be value-neutral and limited to the sponsor’s location, telephone number, internet address, sponsor’s brand/trade name or product/service listings. This content must also not contain any qualitative or comparative language such as pricing, savings, value, etc.

- The Division of Student Affairs reserves the right to reject, cancel, or remove any sponsorship at any time – with reasonable notice to sponsor. In the event of cancellation of sponsorship, no refund will be issued for any payment received to date. If an event/program is canceled, we will do our best to offer an alternate opportunity of equal value. It is the responsibility of the sponsor to give a notice of at least 24 hours if they are no longer able to attend an event. If a sponsor fails to provide notice of a missed event in advance, the opportunity will be forfeited and will not carry over into a new sponsorship agreement.

- No sponsorship shall be permitted that may injure the good name or reputation of the University of Maryland or the Division of Student Affairs.

- It is the responsibility of the sponsor to provide content and schedule tabling dates prior to the end of sponsorship agreement period. In the event the sponsor fails to provide content or schedule tabling/display case/newsletter postings dates prior to end of agreement, the opportunities will be forfeited and will not carry over into a new sponsorship agreement.

- Unless otherwise specified, sponsor exclusivity is not guaranteed.

- Sponsor payment not received by sponsorship statement deadline may be subject to review and possible cancellation of sponsorship. The Division of Student Affairs reserves the right to refuse the signing of a new sponsorship agreement until the sponsor has paid all outstanding sponsorship statements.

- The Division of Student Affairs has designated space for sponsor tabling. Dates must be approved and scheduled in advance. Rescheduling of tabling dates can only be honored if they are made seven (7) days in advance. Dates are based on availability and on a first come first serve basis.

- During tabling days or events, sponsors may not solicit students, faculty/staff, parents, etc. to sign any binding contracts, account agreements or commitment for a good/service. Sponsors may however allow people to give contact information to use at a later date. The sponsor cannot require this information to be provided in exchange for an item, certificate, entry into a raffle, etc.

  - It is the responsibility of the sponsor to transport, set up, and dispose of all items and collateral brought to an event. The Division of Student Affairs is not responsible for providing any additional support/supplies to sponsors at an event or storing sponsor materials prior to an event.

- Sponsors must work with the Division of Student Affairs Office of Development and Dining Services to gain approval and arrange for purchase and distribution of food items in advance. Some food distribution may be subject to permit acquisition at the sponsor's expense. UMD is a Pepsi campus and all beverages to be distributed must be a Pepsi product or product of a Pepsi subsidiary.

Updated November 2022